

Our Top 10 Markets

	Volume All Products Full Year (000 hl)	Market Share 2010	Market Position 2010	Number of Beverage Plants	Trading Names
AB InBev Worldwide	398 917.8	—	—	133	Anheuser-Busch InBev, AB InBev
AB InBev Beer	352 931.8	—	—	121³	—
AB InBev non-beer	45 986.0	—	—	12	—
US	118 450.3	48.3%	No. 1	12	Anheuser-Busch Co.
Canada	11 025.2	41.2%	No. 1	6	Labatt Brewing Company
Brazil – Beer	84 475.1	70.1%	No. 1	25 ⁴	Cia de Bebidas das Americas - AmBev
Brazil – Soft Drinks	29 250.2	17.7%	—	4	Cia de Bebidas das Americas - AmBev
Argentina – Beer	13 087.2	74.7%	No. 1	7 ⁵	Cia Malteria Quilmes SAICA
Argentina – Soft Drinks	10 967.6	22.0%	No. 2	3	Cia Malteria Quilmes SAICA
Belgium	5 272.2	56.3%	No. 1	4	InBev Belgium
Germany	8 638.0 ¹	8.8%	No. 2	5	InBev Deutschland Vertriebs
UK²	11 367.3	21.2%	No. 1	3	InBev UK Limited
Russia	16 282.8	15.8%	No. 2	10	SUN InBev Russia
Ukraine	10 467.4	36.7%	No. 1	3	SUN InBev Ukraine
China	50 120.0	11.2%	No. 4	31	Anheuser-Busch InBev China

1. Includes Switzerland & Austria

2. Includes Ireland; Market position is based on OffTrade data

3. Includes 18 mixed beer/soft drink plants

4. Includes 11 mixed beer/soft drink plants

Our 14 “Billion Dollar Brands”



Global Brands



North America

133
Beverage Plants Globally

No. 1 OR No. 2
Market position in 19 countries

Global Brands	Multi-Country Brands	Local Brands
—	—	—
—	—	—
—	—	—
Budweiser, Stella Artois, Beck's Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe Hoegaarden, Leffe	Bass, Brahma, Bud Light, Busch, Michelob, Natural Light Alexander Keith's, Bass, Bud Light, Kokanee, Labatt, Lucky
Budweiser, Stella Artois —	Hoegaarden, Leffe —	Antarctica, Bohemia, Brahma, Skol Guaraná Antarctica, Pepsi ⁶
Budweiser, Stella Artois —	— —	Andes, Brahma, Norte, Patagonia, Quilmes Pepsi ⁶ , 7UP ⁶ , H2OH!
Stella Artois, Beck's Beck's	Hoegaarden, Leffe Hoegaarden, Leffe	Belle-Vue, Jupiler Diebels, Franziskaner, Haake-Beck, Hasseröder, Löwenbräu, Spaten
Budweiser, Stella Artois, Beck's	Hoegaarden, Leffe	Bass, Boddingtons, Brahma, Whitbread
Bud, Stella Artois, Beck's Stella Artois, Beck's	Hoegaarden, Leffe Hoegaarden, Leffe	Bagbier, Brahma, Klinskoye, Löwenbräu, Sibirsкая Korona, T, Tolstiak Chernigovske, Rogan, Yantar
Budweiser, Beck's	—	Double Deer, Harbin, Jinling, Jinlongquan, KK, Sedrin, Shiliang

5. Includes 5 mixed beer/soft drink plants

6. Brewed under license or bottled under exclusive bottling agreement

